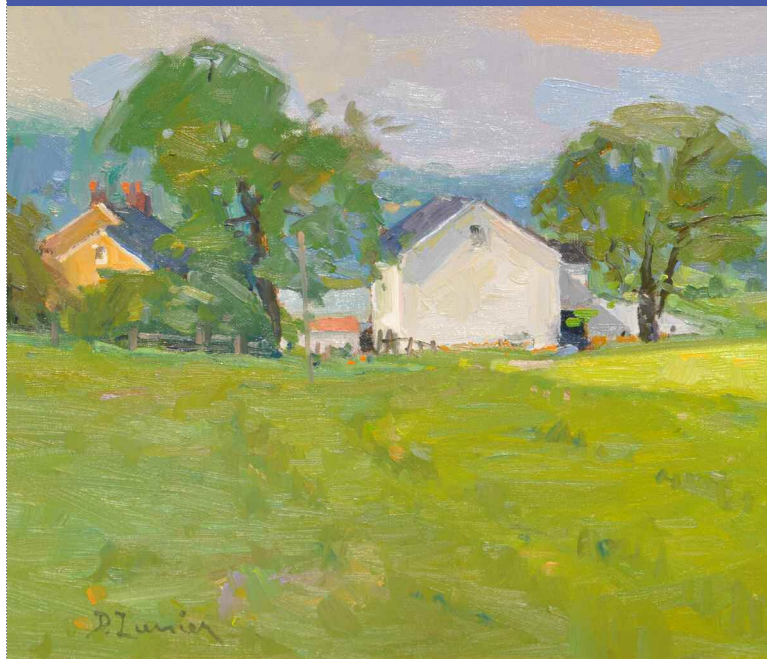


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Southeastern, PA

Wayne Art Center Plein Air Festival



May 17 – July 2, 2010



wayne art center

413 Maplewood Ave. • Wayne PA 19087

610-688-3553 • www.wayneart.org • www.waynepleinair.com

Wayne Art Center Plein Air Festival

About the Exhibition

The **2010 Wayne Art Center Plein Air Festival** will take place from May 17 – May 22, 2010. Artists may paint anywhere within a specified radius of the Wayne Art Center. On May 22, the public will have a chance to observe plein air artists painting in downtown Wayne. The Wayne area is known for scenic beauty and historical landmarks. Painting locations will include pastoral vistas, gardens, historic and unique architectural structures, charming towns, neighborhoods and industrial areas.

The sale and exhibition of paintings completed during the festival will be featured at a Gala Preview and Artists' Reception on Saturday, May 22 from 6–9 pm. The show will open to the public on Sunday, May 23 and continue through July 2, 2010.

Artists should submit 3 digital images of their original plein-air paintings. Work must have been completed within the past two years.

Any two-dimensional paintings are acceptable, but work must be done completely "en plein air" without the assistance of photographs.

A portion of proceeds raised through sales will benefit Wayne Art Center exhibition and educational programs.

Cover Artwork: "Sun and Fog" by David Lussier

The Wayne Art Center

For over 75 years, the Wayne Art Center has been enriching its community through the arts. Today, our mission has three parts: offering instruction in the visual and performing arts for artists of all ages and ability levels; presenting exhibitions of the work of professional artists as well as our own students and faculty; and reaching out to our community to bring art to an array of audiences, including those with special needs. The Wayne Art Center offers over 500 classes and workshops. Those together enroll almost 5,000 students and present over a dozen exhibitions annually. Over 12,000 people participate in our programs each year. The Wayne Art Center recently celebrated the grand opening of the newly expanded 30,000 square foot facility. The Center now features "state-of-the-art" studio space, two exquisite art galleries, culinary kitchen and gallery shop.

About the Judge

William Scott Jennings is a master oil painter at the forefront of the exciting new emergence of Western Plein Air Painters. He is drawn to the expansive landscapes of the southwest, where he works through the dynamics of light and color on large canvases.

Starting as a commercial artist in the early seventies he inadvertently gravitated away from the office and into the grand landscapes of southern California. He quickly discovered that the pursuit of a career in fine art could be just as lucrative. Scott developed the course of a very successful career as he moved on to Taos, New Mexico for 15 years and then to Sedona, Arizona where he enjoys working in colorful canyon country drenched in unfiltered sunlight.

His paintings hang in many prestigious corporate and private collections including The United States Capitol, Ford Motor Corporation, and in the homes of William Shatner and Goldie Hawn.

Among his many honors and awards, Scott is a Master Signature Member of the Oil Painters of America, Signature Member of the Laguna Beach Plein Air Painters and has had cover displays and feature articles about his work in many of the most read art magazines of our times.

Wayne Art Center
**Plein Air
Festival**

Wayne Art Center
413 Maplewood Ave., Wayne PA 19087

Wayne Art Center Plein Air Festival 2010 Calendar

- March 5** Postmarked date for all entries.
- April 16** Notification sent to accepted artists.
- April 23** Notification to declined artists.
- May 17** Artists arrive. Evening welcome dinner and registration.
- May 18 - 21** Artists paint within a specified radius of the Wayne Art Center.
- May 22** Artists paint at a designated location for public observation.
- May 22** Gala Preview and Artists'Reception from 6-9 pm.
- May 23** Painting demonstration by juror, William Scott Jennings.
- May 23 - July 2** Exhibition open to the public.
- May 24 - 26** Plein Air painting workshop with William Scott Jennings.

Entries

Please submit up to three digital images representing different works painted completely en plein air. This exhibition is open to all painting mediums including oils, acrylics, watercolor, gouache and pastels. Entries must be postmarked by March 5, 2010.

The Wayne Art Center recommends sending digital images in 300 dpi - 4" x 6" (1200 x 1800 pixels) - **jpeg file format**. For publishing and jurying purposes, the images may be resized by WAC.

Emailed Digital Images - \$40

When emailing your images, follow the technical procedure as noted above. In addition, post mail your written or typed entry form and check or credit card information on your entry form. Email images to **Info@wayneart.org** and in subject line type **Plein Air Festival Artist Entry**.

Mailed CD Images - \$50

When mailing your CD images, follow the technical procedure as noted above. In addition, include your written or typed entry form and check or credit card information on your entry form. Please use a jewel case or sleeve to protect compact disc. CD will be returned if SASE is included.

Awards

\$4,000 + in prizes to be awarded. Group and /or solo exhibition opportunities also available.

Shipping

Artists are responsible for shipping and packaging costs of unsold artwork.

Sales/Insurance

Artwork exhibited must be priced with a retail price commensurate with artist's normal pricing structure. Wayne Art Center will retain 35% of sale price. All work must be available for sale and will be insured for 65% of sale value while on display. The Wayne Art Center will not be responsible for loss or damage of work in transit.

Payment Information

Please make your check for \$40.00 or \$50.00 payable to: **Wayne Art Center**. Mail check (note "Plein Air 2010 Entry Fee" to Wayne Art Center, 413 Maplewood Avenue, Wayne, PA 19087 Or pay by Visa or Mastercard by filling in form to the right.

Entry Form

Check List

- Complete entry form in best print/readable handwriting and email or mail in with payment.
- \$40.00 fee (email digital entries). \$50.00 fee (mailed entries)
- Make check payable to **Wayne Art Center** OR
- Visa Mastercard
Card # _____ Exp. Date _____
- Disc (in protective sleeve) for mailed entries.
- SASE- please enclose an envelope with appropriate return postage; otherwise Disc's will not be returned.

Please print information clearly.

Sign agreement at bottom right:

Name _____

Address _____

City _____ State _____ Zip _____

Phone (h) _____

Phone (w) _____

Phone (c) _____

E-mail _____

All Entries MUST be postmarked by: March 5, 2010

Send to: **Wayne Art Center - Plein Air Festival,
413 Maplewood Avenue, Wayne PA 19087.**
Phone: 610-688-3553, Fax: 610-995-0478
e-mail: info@wayneart.org
**For updated information log on to our website at:
www.wayneart.org**

Submitted Art Information

You must include your name with the file name on the entry form and match to your email images.

1.
Title _____
Medium _____ Size (HxW) _____
File name _____

2.
Title _____
Medium _____ Size (HxW) _____
File name _____

3.
Title _____
Medium _____ Size (HxW) _____
File name _____

Agreement with Wayne Art Center

(Signature is mandatory for all entries)

By entering the 2010 Wayne Art Center Plein Air Festival, I affirm that I have read the prospectus and by signing the entry form I agree to abide by its terms. I understand that I am expected to participate in both the plein air paint-out and the exhibit/sale. During the dates of the competition, I agree not to solicit personal sales through contacts made and that Wayne Art Center will handle all sales of artwork produced during the competition until the exhibition has closed on July 2, 2010. Artwork which I exhibit must be priced with a retail price commensurate with my normal pricing structure. A 35% commission on all works sold will be retained by the Wayne Art Center. Images of artwork completed during the competition may be used by the same organization for publicity purposes.

Signature _____ Date _____